

# Izaskun Cuenca

*Bachelor's degree in Global Design*

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## Profile

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I am a multidisciplinary designer deeply engaged in interaction design and UX. Committed to developing tools and innovative solutions that enhance people's lives and address a wide audience. My experience spans industrial, graphic, and multimedia design, with experience in 3D software like Blender and AutoCAD. I am skilled in web design, 3D modeling, prototyping, and also in visual storytelling and branding. I demonstrate strong abilities in merging creativity and practicality, possessing a comprehensive grasp of design techniques, user-focused principles, and modern design trends. My goal is to develop impactful initiatives that enable users and enhance daily experiences.

## Education

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**Bachelor's Degree in Global Design (2022 – 2025)**  
IADE – Creative University, Lisbon

**Master's degree in Human Interaction and Artificial Inteligende Design (2025 – 2026)**  
Elisava - Escuela Universitaria de Diseño e Ingeniería de Barcelona

## Skills

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### Technical skills

Blender, AutoCAD, Figma, Adobe Suite (Illustrator, Photoshop, Premiere, etc.), Web Design, UX/UI, 3D Modeling.

### Soft skills

Creativity, problem-solving, adaptability, teamwork, critical thinking.

## Languages

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Spanish Fluent  
Portuguese Fluent  
English B2

# Experience

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## **APAV (Portuguese association for victim support) – Academic project**

Created a visual awareness initiative in accordance with APAV's standards.

Focused on topics such as IRS solidarity, Cybercrime, Bullying, and Cyberbullying.

Developed compelling and effective graphic resources to enhance victim awareness campaigns.

## **Partnership with computer engineering students - Academic project**

Designed a festival shelter following specific regulations and functional requirements.

Worked in collaboration with computer engineering students to integrate smart technology, such as motion sensors.

Focused on user experience, structural feasibility, and innovative material applications.

Contributed to a project where selected designs would be built at full scale with advanced technology.